

MATT STARR

PRODUCT DESIGNER

Profile

Ambitious UX/UI designer based in London with experience in a variety of industries creating high quality digital solutions with web and iOS apps. Collaborative team player having worked in multiple agile product teams in growth-oriented environments.

A strong voice for users, supporting their needs through analysis, empathy and balancing them with business requirements. Past experience in both marketing and business development.

Skills

- User Research
- User Flows
- Wireframes
- Mockups
- Prototypes
- User Personas
- Copywriting
- User Testing
- Style Guides
- Design Systems
- Collaboration
- Communication

Tools

- Figma
- Sketch
- Marvel
- Zeplin
- Maze
- Heap
- Dovetail
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Alexa Skills Kit
- Basic HTML/CSS

Hobbies

Film enthusiast, pub quizzer, 5K runner and big fan of video and boardgames. Travelling is also an interest of mine, having journeyed across both Europe and America.

Portfolio

mattstarrdesign.com

Email

mattstarrdesign@gmail.com

Phone

+44 (0) 797 146 3826

Location

London, UK

Experience

BlackRock (Preqin)

Jan 2024 – Present

Associate – Product Designer

Work closely with cross-functional teams, including product managers, engineers, and data analysts, to translate financial benchmarking data into intuitive and accessible design solutions.

Leverage user research, data analytics, and usability testing to validate design decisions, ensuring that the product meets user expectations and business goals.

Create detailed wireframes, mockups, and prototypes that convey ideas clearly to stakeholders and engineers.

Iteratively refine designs based on feedback from users, stakeholders, and team members, ensuring continuous improvement of the product.

Collaborate with the Design System team to develop and expand the patterns and components library.

Threads Styling

Oct 2021 – Oct 2023

UX/UI Designer

Led the design process for the business's first foray into creating a public-facing e-commerce experience, which has become its second biggest revenue stream.

Work closely with users, product managers, stakeholders and across 3 developer squads to solve business issues with web platforms and iOS apps. Effectively managing 11 bespoke products for a variety of the wider teams.

Present design work to senior stakeholders and C-suite members to ensure design decisions align with business goals and garner support from key decision-makers.

Fild

Apr 2021 – Sep 2021

Product Designer

Created user journeys, wireframes, design mockups and prototypes to improve the platform and user experience.

Opus Nebula

May 2017 – Feb 2021

Business Development Executive

Project managed the redesign of the company website, resulting in a rise in monthly site visitors.

Education & Certifications

CareerFoundry

Jun 2020 – Aug 2021

Professional Certification

Intensive UI training program focusing on visual design principles, UX best practices, wireframing, prototyping, and user-centred design solutions. Projects include:

Leafi

An e-commerce platform selling indoor plants. Delivered a responsive web app with cohesive brand guidelines.

Stillness

A mobile meditation app for iOS and Android devices that teaches mindfulness and self-care practices.

Ravensbourne College

Sep 2013 – Jun 2016

2.1 BA Honours in Web Media

Studied UX practices, digital advertising, video editing, web design, interactive narratives and basic HTML/CSS.